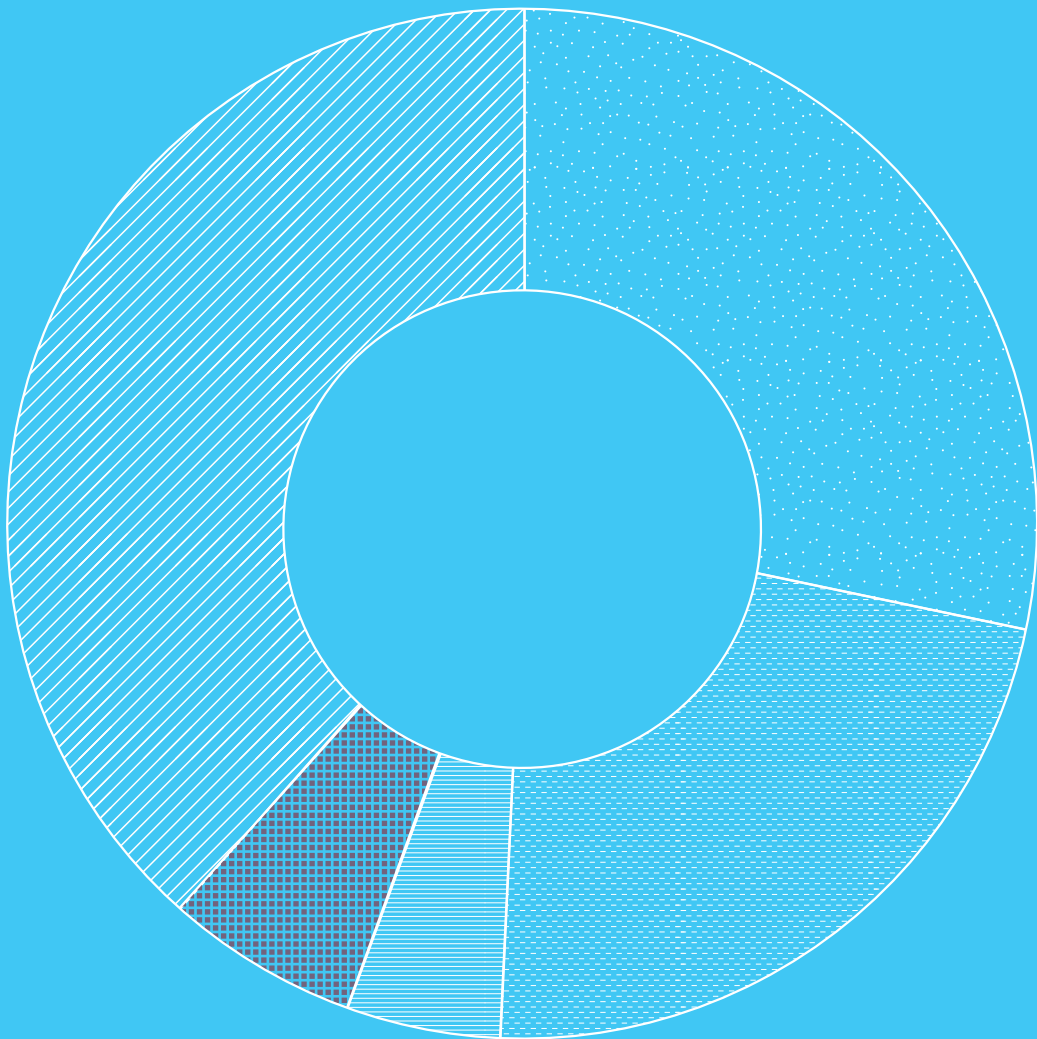
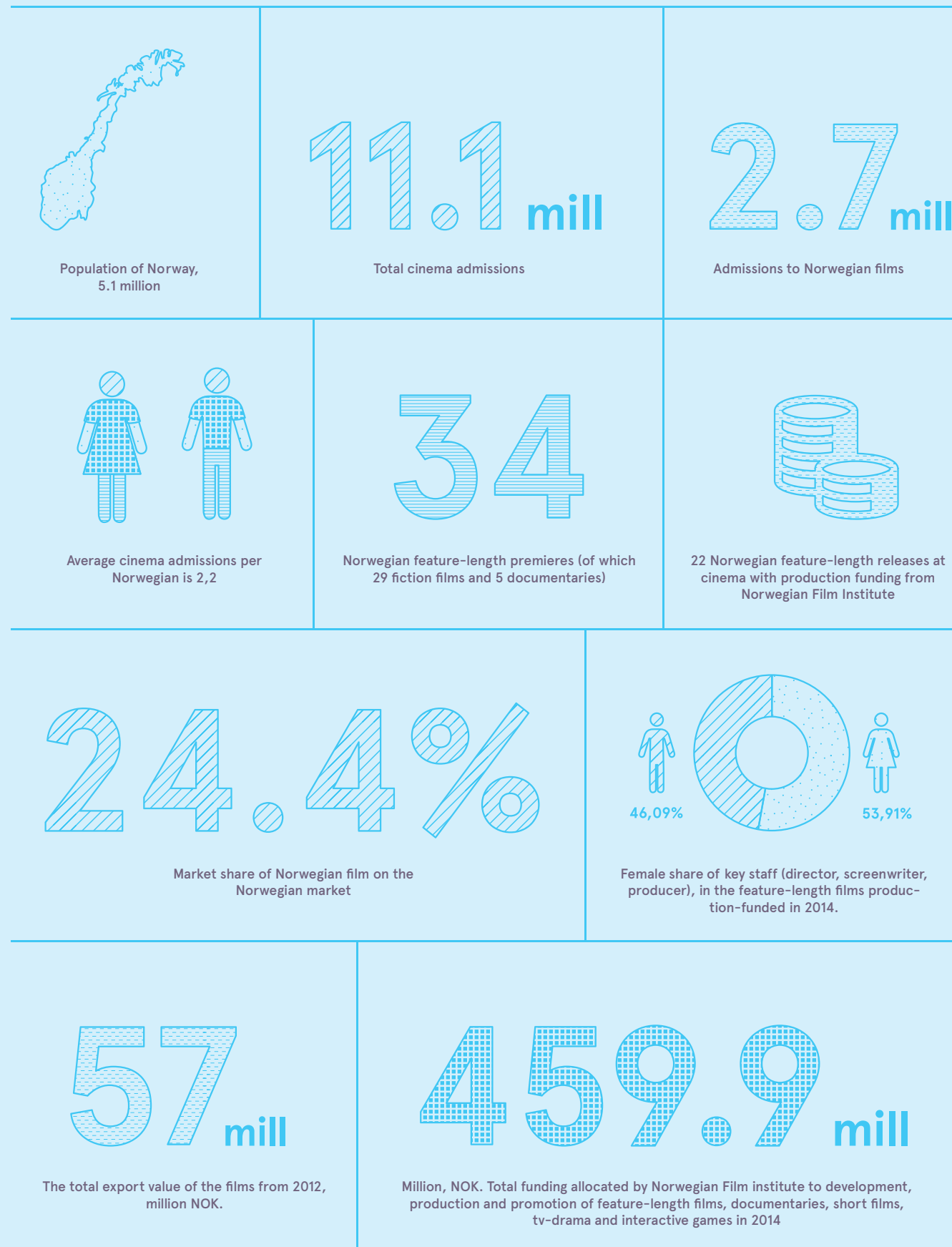

NORWEGIAN
FILM INSTITUTE

Facts & Figures 2014



KEY RATIOS 2014



INTRODUCTION

The Norwegian Film Institute (NFI) operates under the authority of the Norwegian Ministry of Culture. The Institute is the Norwegian government's administrative body for the film sector and its advisor on film policy issues. The NFI provides support for Norwegian films, television series and interactive games, and organizes training and talent development in the sector.

We represent and promote Norwegian feature films, shorts, documentaries, games and TV series at festivals and film cultural events nationally and abroad. We also provide statistics and facts about Norwegian film and cinema.

We are responsible for facilitating and promoting Norway as an attractive shooting location for foreign producers, through Film Commission Norway.

We represent Norway in the Council of Europe's fund for co-production of films, Eurimages, as well as in the Europe-

an Audiovisual Observatory. Norway has joined the European Convention on Cinematographic Co-Production.

We also participate in a number of other international cooperative efforts for the audiovisual sector, including the European Film Academy, European Film Promotion, Creative Europe, Filmkontakt Nord and Scandinavian Films.

We are asked many questions over the course of a year. The questions range from how we allocate our funding to how the public watches films. This yearly statistical report brings together the answers to some of these questions. The report is made in cooperation with Film & Kino, which is the main organization for the cinema and video industries in Norway and a member organization for the municipalities, which own most of the cinemas in Norway.

NORWEGIAN FILMS AT THE CINEMA

34

Norwegian feature-length films were released in 2014, which is the highest number of Norwegian films that has ever been released in Norway. In 2011 there were 33 releases, but every other year the number of films have been around 23-25 films or less. 22 of the films released in 2014 are produced with funding from the Norwegian Film Institute. Three of the films are funded by the Market Criteria Scheme, five of the films are documentaries and six are children's films. In addition five minority co-productions are released in 2014.

FIGURE 1
Number of Norwegian feature-length film releases 2010-2014

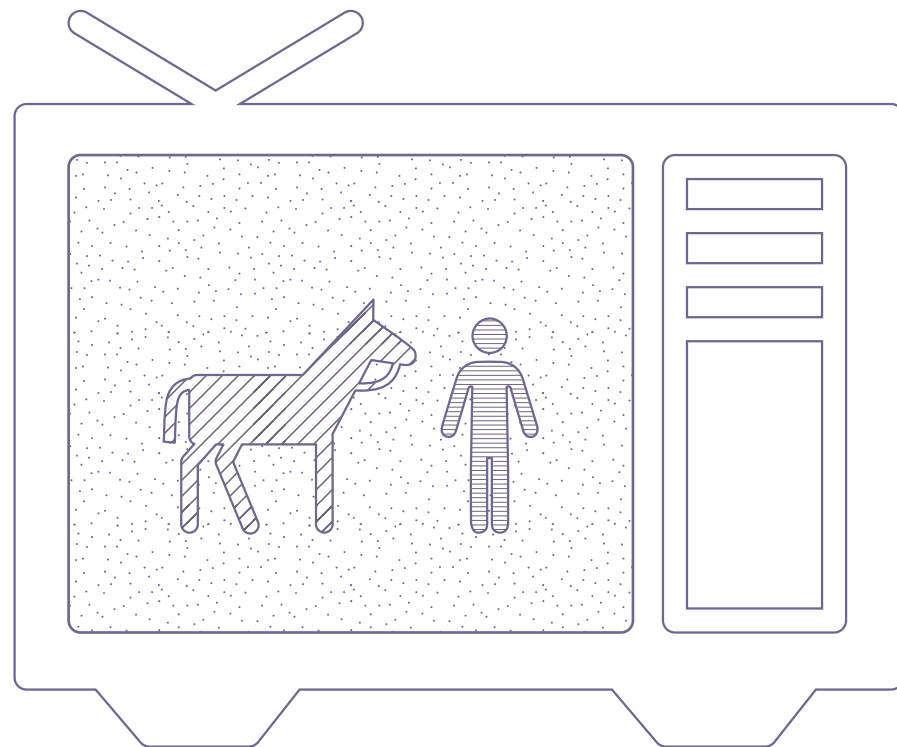


TABLE 1

Norwegian theatrical releases; 100 % national films and majority co-productions					
Title	Production Company	Director	Date of release	Admissions	GBO (NOK)
Kule kidz gråter ikke	Cinenord Kidstory	Katarina Launing	10/01/14	108 062	8 200 643
Amnesia	Tappeluft Pictures	Nini Bull Robsahm	10/01/14	5 972	529 923
Brev til kongen	Film Farms	Hisham Zaman	17/01/14	13 407	693 849
Karsten og Petra på vinterferie	Cinenord Kidstory	Arne Lindtner Næss	24/01/14	211 846	17 638 640
Søvnjengeren	4 1/2 Fiksjon	Mona Fastvold	31/01/14	3 254	253 697
Død Snø 2	Miho Film	Tommy Wirkola	12/02/14	76 097	7 374 002
Kraftidioten	Paradox Rettigheter	Hans Petter Moland	21/02/14	40 180	3 946 460
Blind	Motlys	Eskil Vogt	28/02/14	12 969	1 187 930
Ta meg med!	Monster Scripted	Per-Olav Sørensen	07/03/14	14 236	1 238 130
Doktor Proktors prompepulver	Maipo Film	Arild Fröhlich	14/03/14	377 840	31 693 354
Permafrost	Permafrost Film	John Sullivan	14/03/14	1 380	89 316
En prest og en plage	f(x) produksjoner	Fridtjof Kjæreng	28/03/14	17 892	1 727 006
Elsk meg	Motlys	Hanne Myren	28/03/14	1 582	130 905
Natt til 17.	Maipo Film	Eirik Svensson	04/04/14	66 109	5 933 957
Glassdukkene	Eira Film	Nils Gaup	04/04/14	17 621	1 706 085
Opprørske oldemødre	Faction Film	Håvard Bustnes	11/04/14	6 571	445 933
De umoralske	Viafilm	Lars Daniel Krutzkoff Jacobsen	25/04/14	592	59 597
Heart of Lightness - Søvnløs i Lofoten	Beacon Isle Production	Jan Vardøen	30/05/14	3 924	302 068
Det er meg du vil ha	Motlys	Dag Johan Haugerud	13/06/14	2 049	152 959
Børning	Filmkameratene	Hallvard Bræin	13/08/14	382 104	37 626 189
Beatles	Storm Rosenberg	Peter Flinth	29/08/14	71 546	6 568 962
Jakten på Berlusconi	4 1/2 Fiksjon	Ole Endresen	12/09/14	21 280	1 835 678
Frøken Julie	Maipo Film	Liv Ullmann	12/09/14	15 226	1 332 300
Mot naturen	MER FILM	Ole Giæver	19/09/14	20 781	1 953 339
Kaptein Sabeltann og skatten i Lama Rama	Storm Films	John Andreas Andersen , Lisa Marie Gamlem	26/09/14	365 900	31 692 279
1001 gram	BulBul Film	Bent Hamer	26/09/14	23 825	2 329 559
Haram	Curry Film	Ulrik Imtiaz Rolfsen	03/10/14	20 314	1 896 021
Flink pike	Medieoperatørene	Solveig Melkeraaen	10/10/14	22 928	1 798 632
Skumringslandet	Motlys	Paul Magnus Lundø	10/10/14	11 099	1 053 977
Operasjon Arktis	Filmkameratene	Grethe Bøe-Waal	17/10/14	258 623	20 906 741
Bjørnøya	Turbin Film	Inge Wegge	24/10/14	10 829	736 485
Her er Harold	MER FILM	Gunnar Vikene	31/10/14	30 376	2 606 686
Karsten og Petras vidunderlige jul	Cinenord Kidstory	Arne Lindtner Næss	07/11/14	321 997	26 518 891
remake.me	USF International	Unni Straume	14/11/14	571	49 845

TABLE 2

Minority co-productions						
Title	Original title	Production Company	Director	Date of release	Admissions	GBO
Meg eier ingen	Mig äger ingen	Maipo Film	Kjell-Åke Andersson	24/01/14	22 264	1 974 588
Om hester og menn	Hross i oss	Filmhuset Gruppen	Benedikt Erlingsson	28/02/14	7 520	674 288
Tusen bitar	Tusen bitar	Auto Images	Magnus Gertten, Stefan Berg	05/09/14	9 002	800 451
Turist	Turist	Motlys	Ruben Östlund	24/10/14	20 349	1 894 243
En due satt på en gren og funderte over tilværelsen	En duva satt på en gren och funderade på tillvaron	1/2 Fiksjon	Roy Andersson4	21/11/14	12 339	1 305 397



AUDIENCES FOR FILMS IN NORWAY

24.4%

was the market share for Norwegian film in 2014. Admissions to Norwegian films amounted to 2,71 million during the year, which in the past five-year period has only been surpassed by the year of 2011 when the admissions were 2,86 million. The admissions for all films were 11,1 million.

FIGURE 2

Admissions and national market share

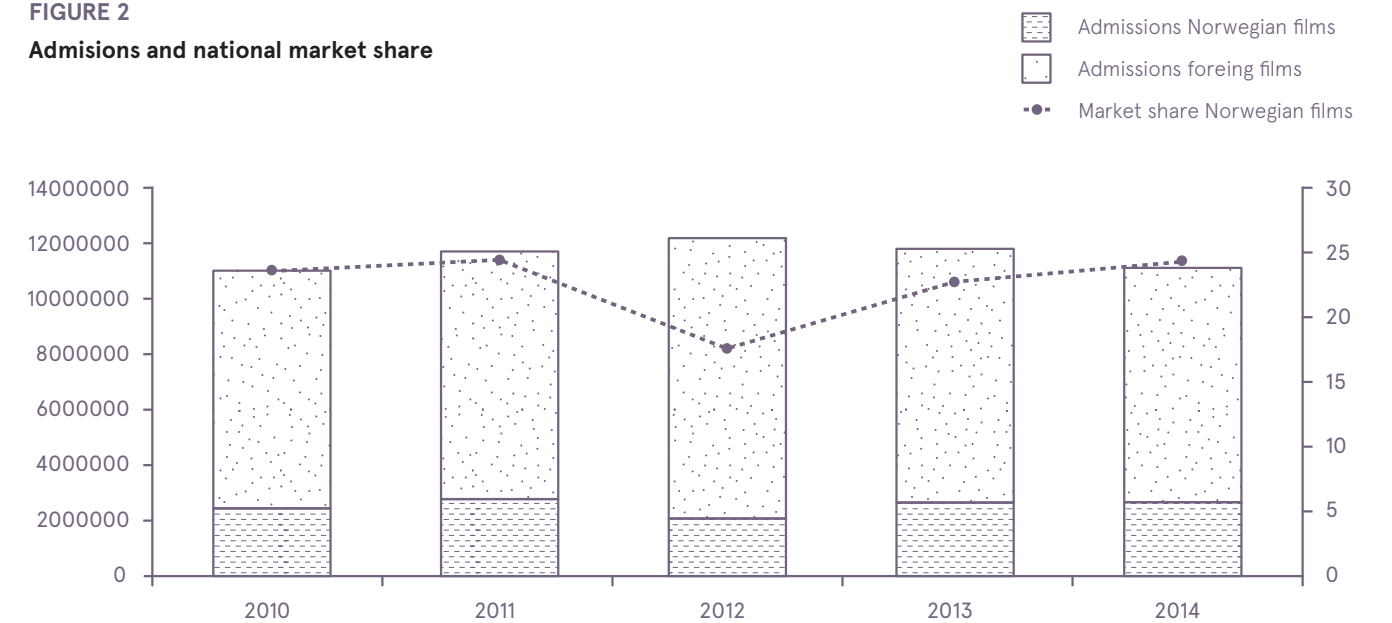


TABLE 3

Cinemas and admission					
	2010	2011	2012	2013	2014
Admissions	11 020 954	11 655 050	12 124 008	11 802 662	11 085 134
GBO all titles (NOK)	954 034 109	1 039 662 444	1 110 123 006	1 095 175 929	1 082 092 778
Admissions Norwegian titles	2 564 403	2 856 893	2 164 983	2 690 110	2 707 834
GBO Norwegian titles (NOK)	198 195 422	234 759 057	184 479 606	222 107 567	232 255 773
Number of film releases	207	206	196	201	199
Number of Norwegian film releases	25	33	23	24	34
Number of theatres	204	198	196	200	199
Number of screens	650	422	415	422	425
Number of seats	79 238	77 753	76 195	76 699	76 975
Number of digital screens	250	422	415	422	425
Admissions per citizen	2,3	2,3	2,4	2,3	2,2
Number of active distributors	19	19	20	21	24

TABLE 4

Releases, by geographical regions					
	2010	2011	2012	2013	2014
National	12.6%	16.0%	12.8%	12.9%	18.1%
European	28.5%	26.2%	34.2%	27.4%	29.6%
US	49.8%	47.6%	46.9%	56.2%	47.7%
Rest of World	9.25%	10.2%	6.1%	3.5%	4.5%

TABLE 5

Market share top-listed films										
	2010		2011		2012		2013		2014	
	AD	GBO	AD	GBO	AD	GBO	AD	GBO	AD	GBO
Top 10	30,7 %	33,0 %	31,8 %	33,2 %	41,4 %	43,2 %	29,6 %	30,2 %	29,7 %	29,4 %
Top 20	47,8 %	49,7 %	49,0 %	50,5 %	57,9 %	59,7 %	45,8 %	46,3 %	45,7 %	45,8 %
Top 30	59,0 %	60,6 %	58,6 %	60,1 %	68,6 %	70,5 %	58,3 %	59,3 %	57,1 %	58,0 %
Top 40	67,4 %	69,1 %	65,9 %	67,0 %	75,6 %	77,3 %	66,3 %	67,5 %	66,4 %	67,7 %
Top 50	74,0 %	75,8 %	71,6 %	72,5 %	80,5 %	82,0 %	72,7 %	73,9 %	73,7 %	75,2 %

AD = Admissions GBO = Gross Box Office

TABLE 6

Cinema top 30				
Rank	Original title	Release date	Admissions	Distributor
1	The Hobbit: The Battle of the Five Armies	10/12/14	482 975	SF Norge
2	Børning	13/08/14	382 104	SF Norge
3	Doktor Proktors prompepulver	14/03/14	377 840	Nordisk Film Distribusjon AS
4	Kaptein Sabeltann og skatten i Lama Rama	26/09/14	365 900	The Walt Disney Company Nordic
5	Karsten og Petras vidunderlige jul	07/11/14	321 962	SF Norge
6	The Hunger Games: Mockingjay Part 1	19/11/14	318 364	Nordisk Film Distribusjon AS
7	Frozen	25/12/13	291 286	The Walt Disney Company Nordic
8	How to Train Your Dragon 2	04/07/14	262 936	Twentieth Century Fox Norway
9	Operasjon Arktis	17/10/14	258 623	Nordisk Film Distribusjon AS
10	The Wolf of Wall Street	31/01/14	225 681	United International Pictures
11	Rio 2	11/04/14	220 556	Twentieth Century Fox Norway
12	Karsten og Petra på vinterferie	24/01/14	211 846	SF Norge
13	Hundraåringen som klev ut genom fönstret och försvann	25/12/13	192 906	The Walt Disney Company Nordic
14	Guardians of the Galaxy	01/08/14	182 321	The Walt Disney Company Nordic
15	Dumb and Dumber To	14/11/14	181 206	SF Norge
16	Interstellar	07/11/14	171 905	SF Norge
17	22 Jump Street	27/06/14	171 464	United International Pictures
18	The Lego Movie	14/02/14	154 686	SF Norge
19	Hercules	01/08/14	144 932	SF Norge
20	X-Men: Days of Future Past (3D)	23/05/14	143 279	Twentieth Century Fox Norway
21	The Hobbit: The Desolation of Smaug	11/12/13	134 966	SF Norge
22	Gone Girl	03/10/14	133 320	Twentieth Century Fox Norway
23	The Maze Runner	19/09/14	132 402	Twentieth Century Fox Norway
24	The Fault in Our Stars	13/06/14	130 955	Twentieth Century Fox Norway
25	Annabelle	10/10/14	129 433	SF Norge
26	Cloudy With a Chance of Meatballs 2	17/01/14	128 484	United International Pictures
27	12 Years a Slave	31/01/14	126 046	SF Norge
28	Fury	24/10/14	122 427	United International Pictures
29	Transformers: Age of Extinction	11/07/14	119 308	United International Pictures
30	The Amazing Spider-Man 2	25/04/14	113 487	United International Pictures

THE NORWEGIAN FILM INSTITUTE'S FUNDING

459.9

million NOK were allocated by Norwegian Film Institute to development, production and promotion of feature-length films, documentaries, short films, tv-drama and interactive games in 2014. In addition 16 million NOK were allocated as manuscript development, personal grants, training and talent development for the film industry.

The Norwegian Film Institute spent 107.2 million NOK on administrative expenses. The budget includes the operation of the national cinematheque, film museum and a range of courses, events and activities for the public and the film industry.

TABLE 7

Norwegian film support, per scheme						
	Development	Production	Promotion national	Promotion international	Box office bonus	Total
Feature films fiction, Artistically rated	9,3	93,1	12,6	1,9	51,3	168,2
New Ways Norway scheme (feature film)	0,6	12,2	1,4	0,4	0,3	14,8
Feature films fiction, Market Criteria scheme	-00	40,6	6,1	1,3	39,2	87,2
Feature films documentaries	1,8	1,6	1,5	0,2	1,3	6,5
Co-productions (minority)	-00	14,2	0,7	-00	0,1	15,0
Other feature films (box office + promotion only)	-00	-00	10,3	0,1	60,9	71,3
Short films	0,1	15,6	-00	0,8	-00	16,4
New Ways Norway scheme (short films)	1,5	1,1	-00	-00	-00	2,6
TV Documentaries	10,9	24,4	-00	1,7	0,4	37,4
New Ways Norway scheme (documentaries)	1,2	4,5	-00	-00	-00	5,7
TV Documentary series	-00	0,7	-00	0,1	-00	0,8
TV drama series	3,9	6,5	-00	0,3	-00	10,7
Interactive productions	20,3	-00	2,1	0,9	-00	23,3
Total	49,6	214,5	34,7	7,6	153,6	459,9

TABLE 8

Proportion of funding used on feature films, short films, TV documentaries, TV drama and interactive games 2010-2014					
	2010	2011	2012	2013	2014
Feature film	79 %	75 %	74 %	68 %	79 %
Short films	6 %	5 %	5 %	6 %	4 %
TV documentaries	7 %	10 %	9 %	10 %	10 %
TV drama	5 %	7 %	8 %	11 %	2 %
Interactive games	3 %	3 %	4 %	5 %	5 %

TABLE 9

Feature films supported 2014			
Title	Production Company	Genre	Support scheme
Alt det vakre	Motlys	Feature-length fiction	New Ways Norway scheme
Bjørnøya	Turbin Film	Feature-length documentary	Artistically rated
Den tilfeldige rockestjernen	Medieoperatørene	Feature-length documentary	Artistically rated
Doktor Proktors tidsbadekar	Maipo Film	Feature-length fiction, children	Market Criteria scheme
Dukken i taket	Den siste skilling	Feature-length fiction, children	Artistically rated
Dyrene i Hakkebakkeskogen	Qvisten Animasjon	Feature-length fiction, children	Market Criteria scheme
Flink pike	Medieoperatørene	Feature-length documentary	New Ways Norway scheme
God	Speranza Film	Feature-length documentary	New Ways Norway scheme
Julekongen	Storm Films	Feature-length fiction, children	Market Criteria scheme
Kongens Nei	Paradox Rettigheter	Feature-length fiction	Artistically rated
Louder than bombs	Motlys	Feature-length fiction	Artistically rated
Løvekvinnen	Filmkameratene	Feature-length fiction	Artistically rated
Pontus Halmstrøms etterlatenskaper	Maipo Film	Feature-length fiction	Artistically rated
Pyromanen	Pravda Film	Feature-length fiction	Artistically rated
Rose Marie og gartnerens hemmelighet	4 1/2 Fiksjon	Feature-length fiction	Artistically rated
Staying Alive	Maipo Film	Feature-length fiction	Artistically rated
Kvinner i for store herreskjorter	Motlys	Feature-length fiction	Artistically rated
Aldri mer sove	Neofilm	Feature-length fiction	Minority co-production
Disappearance	Sweet Films	Feature-length fiction	Minority co-production
En mann ved navn Ove	Fantefilm fiksjon	Feature-length fiction	Minority co-production
Så også på jorden	Storm Films	Feature-length fiction	Minority co-production
Tordenskiold får hund	Hummel & Nimbus	Feature-length fiction	Minority co-production
Vallona	Cinenord Kidstory	Feature-length fiction	Minority co-production
What is it like seeing Chris	Paradox Rettigheter	Feature-length fiction	Minority co-production

TABLE 10

Average production budget and production support 2014			
	Number of films	Average production budget 2014	Average production support 2014
Market Criteria scheme	3	34 033 333	13 533 333
Artistically rated	9	31 016 968	10 340 556
New Ways Norway (feature)	3	7 629 437	4 064 201
Feature-length documentaries	2	3 885 358	800 000
Minority co-productions	7	23 324 671	2 021 987

GENDER EQUALITY

53.9%

was the female share of key staff (director, screenwriter or producer) in feature-length fiction films production-funded in 2014. The proportion of female staff in documentaries was 34.4 percent and short films 61.3 percent. This is the highest proportion of women in key positions that has ever been registered. The highest share previously registered for feature films was 38.5 percent in 2013. Also for short films the proportion of women in 2014 were higher than ever before. For documentaries the proportion of women normally are over 40 percent, but fell to 36.4 percent in 2014.

TABLE 11

Proportion of films funded in 2014 that had a woman as director, screenwriter or producer:				
	Director	Screenwriter	Producer	Female share of key staff
Feature films	61.8%	52.9%	47.0%	53.9%
TV Documentaries	36.4%	36.4%	36.4%	36.4%
Short films	64.0%	58.0%	62.0%	61.3%

TABLE 12

Proportion of films funded in 2010-2014 that had a woman as a director, screenwriter or producer:					
	2010	2011	2012	2013	2014
Feature films	27.0%	31.0%	33.0%	38.5%	53.9%
TV Documentaries	45.0%	32.0%	41.0%	48.9%	36.4%
Short Films	42.0%	42.0%	36.0%	44.6%	61.3%

NORWEGIAN FILM EXPORTS

57

million NOK was compared with the films from 2011 and the total export value of the Norwegian films released in 2012. This is an increase of 27 percent compared with 2011 and the highest figure measured ever. Compared with 2010, which was the previous peak year for film exports, the increase is seven percent. The audience potential of the individual films is important for the total export value of Norwegian films each year. The film Kon-Tiki, directed by Joachim Rønning and Espen Sandberg, was one of the films from 2012 that did particularly well abroad.

Figure 3

Norwegian film exports 2008-2012

